



Sponsorship Opportunities

The City of Avondale is excited to announce 3 community events for the fall season. This is an opportunity for your business to partner with the city to reach out to the Avondale community.

October: **All About the Residents**, Friday, October 12, 2012, 5-8 pm
November: **All About Giving**, Friday, November 9, 2012, 5-8 pm
December: **All About the Holidays**, Friday, December 14, 2012, 5-8 pm

October is Resident Appreciation Night – between 4th & 6th Street along Western Ave. G.A.I.N. Event (creating community safety & prevention) plus other city departments will have exhibits set up highlighting the services the city has to offer.

November is a time for the community to gather together to give thanks and to share opportunities to help others – between 4th & 6th Street along Western Avenue.

December is holiday time. The fall series culminates with a December family event that celebrates our favorite holiday stories. Santa & Mrs. Claus will be there for pictures. Plus, piles of snow, entertainment, holiday shopping, crafts and kids activities will highlight this event.

The October and November events are expected to attract 2,000 people. December's event is expected to attract 3,000+ people.

Series Sponsor (all 3 events) \$1,500.00

The Series Sponsorship includes:

- Exhibit booth/Display Space at each event, which includes a canopy, table & chairs
- 2 company banners displayed at each event (furnished by sponsor).
- Company logo included on all marketing materials, press releases, promotional pieces and on the City of Avondale website

December Event Title Sponsor:

The December Event Sponsorship includes all the benefits listed above (Dec event only) plus an exclusive title sponsorship of an area listed below, which includes your company name on the area signage at the event: \$1,000 each

- Holiday Story Time Sponsor
- Snow Sponsor
- Santa Pictures Sponsor
- Tree Decorating Contest Sponsor
- Kids Crafts/Activities Sponsor

Avondale Out & About SPONSOR FORM

YES! We would like to participate in the Avondale Out & About Series as a:

- Series Sponsor \$1,500 for all 3 events
- December Title Sponsor \$1,000
 - Holiday Story Time
 - Snow Sponsor
 - Santa Picture Sponsor
 - Tree Decorating Contest Sponsor
 - Kids Crafts/Activities Sponsor

CONTACT NAME: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

Payment Method

Please charge \$_____ to my:

- American Express Master Card Visa

Card # _____ Expiration Date: _____

Name as it appears on Card:

Signature: _____

Please submit an invoice to the above address.

Enclosed is my check for \$_____
Please make check payable to: City of Avondale

DEADLINE: September 7, 2012

Please return to:

Goosebump Marketing & Events

P.O. Box 47338

Phoenix, AZ 85068

For questions Call: Julie Peterson 602.460.4472