

**Minutes**

**August 16, 2016**

MESQUITE CONFERENCE ROOM 11465 W CIVIC CENTER DRIVE AVONDALE, AZ 85323

**Members Present:** Richard Childress; Lesa Schuur; Carin Vierhout; Pat Dennis;  
Tina Conde (alternate) Michelle Allman (alternate)

**Members Absent:** John Chavez (excused);  
Wendall Davidson, Josephine Crump (unexcused)

**Ex-Officio:** Bonnie Lewis (present) Bernadette Mills (absent; with excuse)

**Staff Present:** DeAnn Franklin, Media Coordinator

**CALL TO ORDER BY CHAIR - 6:01p.m.**

**1. Roll Call**

**2. Unscheduled Public Appearance**

*The Committee does not comment on items raised during Unscheduled Public Appearance; however, staff may be directed to report back to the Committee at a future date or to schedule items raised for a future agenda.*

**3. Roadside Attraction Presentation**

Mary Westheimer, assistant to local artist Kevin Caron presented a concept and site considerations for a sculpture to be installed in the median of 107<sup>th</sup> Avenue and Crystal Gardens Parkway. Mary started with a brief background of Kevin Caron's experiences, then highlighted the project with area site considerations and underlined the goals based on artistic and practical considerations, such as the iconic visual impact, safety and maintenance. Kevin proposed to the committee three concepts with details about the dimensions, materials and installation logistics. Landscape design was the next phase of the project, a brief background of Jeff Franklin outlining his experiences in landscape architecture. Mary presented to the committee two versions of "Crystal Island with details regarding the various aspects of the landscaping from boulders to lighting. The estimated costs of each version ranged from \$120,000 to 180,000. Pat Dennis asked about the price range, Mary stated that the budget is flexible and details can be included so prices can be adjusted with additional details to the project scope. Pat Dennis asked if the colors can be changed and the time range of constructions, Kevin responded approximately three to five months for creation. Bonnie asked about landscaping time; Kevin replied that he will check with landscape design to find out timeframe. Lesa Schuur ask about solar lighting; their response was up-lighting buried in ground, is their plan. Staff asked if the sculpture material can be adjusting to conform to a 'break-away' piece. Pat Dennis questioned the breakaway piece with considerations to traffic such as speed limits or humps, possibly request accident reports and site visibility easement with any possible setback requirements with the Engineering Division.

**4. Art Organizations Update**

Ex-Officio members from art organizations and local community associations will meet with committee members to discuss and plan future events, special programs and educational art opportunities in the community. These items are for information, discussion and possible action.

- a. Creative Arts District

Ex-officio Bonnie Lewis informed the committee that her Catitdues Gallery will open on September 20<sup>th</sup> with an expansion of a sculpture garden. She mentioned the Follow Your Art Jr. program with a request for a donation from the committee of \$1500 to sponsor 17 student artists from this past summer program. The committee asked for a formal sponsorship proposal. Item continued to next month.

Lesa Schuur updated the committee on the Historic Avondale Merchants Association's VetFest Event. She requested that the committee provide \$2,500 in sponsorship to provide for veteran artists' booths space, tents, chair and tables. In addition to the sponsorship it was requested that the committee volunteer to sell tickets for the raffle items for the people's choice art contest. Tina suggested that the 'NextDoor' App is an outlet to reach out to additional artists. Pat asked for the artist booth information from last year. The item is scheduled for next month's agenda to review the sponsorship proposal.

- b. Bernadette was not present to give an update on the West Valley Arts Council activities. DeAnn mentioned the Splash Pad dedication event.

## **5. Member Update**

Committee members will nominate and elect a Vice-Chairperson to serve the remaining term of 2016 on behalf of the Municipal Art Committee. A nomination for Richard Childress to become Vice-Chair for 2016 was discussed. Richard Childress motioned and Carin Vierhout seconded the motion, motion carried unanimously.

## **6. Public Art Master Plan Projects**

City staff will update the committee regarding current Fiscal Year 2016-2017 projects including expenditures as they relate to the master plan's implementation strategies. For information, discussion and possible action.

- a. City Center Art Pads – Avondale Birds & Three Rivers Sculptures: Staff informed the committee the project is still in progress and on time.
- b. Roadside Attraction Discussion: The committee discussed the proposal from Kevin Caron and questioned the funding the project. Richard mentioned that a call to artists should be drafted to allow other artists to have an opportunity to propose designs. Staff was directed to send a draft to members to review prior to next month's meeting incorporating an environmental theme with a response from staff regarding the feasibility of the proposed design.
- c. Marketing & Public Outreach: The committee discussed promotional items to be distributed at future events, such as coloring pages at Billy Moore Days Event and Art bags at VetFest Event.
- d. Annual Action Plan Fiscal Year 2017: Due to lack of members, the committee tabled the approval of the action plan to next month's meeting.
- e. Splash-pad Dedication Update: Staff updated the committee that the event will take place on September 17, 2016 at Friendship Park and invited all members to support the dedication of the latest public art installation.

## **7. Approval of Minutes**

The committee reviewed the July 19, 2016 minutes, Carin Vierhout motioned to approve the minutes; Richard Childress seconded the motion; motion carried unanimously.

## **8. Future Agenda Items**

Committee members will discuss items for future consideration and possible action as follows: Creative Art District sponsorships and Public Art Budget Review.

## **9. Adjournment** – Pat Dennis motioned to adjourn; Carin Vierhout seconded the motion; motion carried unanimously. Meeting ended at 7:59 p.m. Next meeting will be held on Tuesday, September 20, 2016